

## Sprint Retrospective Meeting Minutes

Attendees: Michaela Dunston, Mario Vega, Eduardo Chung, & Alejandro Arrocha

Start time: 23:41

End time: 23:48

### What went wrong?

- Did we do a good job estimating our team's velocity?
  - After our discussion, because we cannot accurately determine sprint velocity until the second sprint, we estimated team velocity at 0 for this first sprint.
- Did we do a good job estimating the points (time required) for each user story?
  - To be determined.
- Did each team member work as scheduled?
  - Yes, every team member adhered to their schedules, promptly responded to messages, and readily collaborated. We would confidently assert that we worked cohesively and efficiently as a team.
- What went right?
  - We found different softwares to be utilized.
  - Research of campaigns launch & determining approach.
  - Discussed first feature to be implemented.

### How to address the issues in the next sprint?

- How to improve the process?
  - Delegate roles and tasks.
  - Create and adhere to deadlines throughout production of the campaign.
- How to improve the product?
  - To be determined.